

Health Summit 2008
Steering Committee meeting
December 17, 2007 – 10:00 a.m.
SEARHC Board Room

In attendance: Jack Ozment – Sitka City Assembly, Chris Tadlock – USCG clinic, Doug Osborne – SEARHC Health Promotions, Grace Brooks – Steps to a Healthier SE AK, Elisabeth Crane – Sitka Community Hospital Wellness Team, Gretchen Clarke – Steps to a Healthier SE AK, Kendra Pounteney – SEARHC Admin; Charles Bingham, Heather Crondahl & Michael Jenkins – SEARHC Corporate Communications; Matthew Turner and Kayla Boettcher – facilitators.

Health Summit or Wellness Summit?

Group decided it is the Health Summit 2008.

Planning Timeline

The group brainstormed all the tasks that need to be completed before the Summit and put them on a loose monthly timeline:

December

Facilities confirmed

January

Define desired outcomes (inc. ideas for project funding)

Confirm speakers

Budget developed

Begin soliciting sponsors – major sponsors

February

Save the date cards sent to providers

Small PR release – it's coming, nominate for awards

March

Ellen – check on movie progress (go or no go)

Send out PR on awards to nominate

Mailing: invitations (mid-March)

Decide on other activities – additional fun day, (are there other events already planned for that weekend?)

April

Food reserved/caterer

Finalize agenda

Reminders sent in April (include agenda)

Printing: agenda, programs,

Award winners selected and contacted – work up their introductions

State of Sitka's Health complete, dry run to SC

May

Summit will happen in May

Media: press releases, fliers, ads,

Evaluations printed

Committee reports

Facilities: Possible dates when specific facilities are available for summit use: Friday, May 2 – (but not a good day, only a week after Primary Prevention conference) – could have Auditorium; May 16 – Centennial Hall Maksoutoff and/or Auditorium (free); also Sheet’ka Kwaan (\$300); May 23 – Centennial Hall Maksoutoff and Exhibit rooms or Sheet’ka Kwaan.

Group decides May 15-16 are the dates for the summit.

Awards: committee has not met – goal is to give awards to broad spectrum; some nominations in already (mostly from last year); committee will meet to decide categories for awards

Keynote speaker: Hasn’t met, some emailing, lots of individual ideas, no decisions

State of Sitka’s Health – Didn’t meet

Review goals, especially “building bridges”

In 2007, one of the goals was to “build bridges between 2 hospitals.” The group was asked if they wanted to continue with that particular goal, or pursue building bridges between other entities, such as different types of medicine or different generations.

Committee members had different ideas about this, such as to say “build and *strengthen* bridges between hospitals,” to bridge to businesses to emphasize employee wellness, bridge between Western and traditional medicine, and to bridge from hospitals to rest of community in a way that shows how health care is not sole responsibility of professionals. The group did not make any decisions, but were encouraged to talk about these ideas with their coworkers and other community members to see what people want to get behind. There is some urgency with this topic, however, as it works hand-in-hand with the selection of a keynote speaker.

Next Steps (over next 2 weeks):

Outcomes committee formed to figure out the actual goals/outcomes, and also help define parameters for speaker(s)

Gretchen, Grace, Chris, Lily Herwald, Doug,

This committee will get ideas and bring back to group on Jan 8

Grace will bring budget proposal to next meeting to start working with

Keynote speaker committee will meet (Auriella, Gretchen, Chris, and Doug) – bring names, their availability, idea of costs

Everyone bring ideas of sponsors to next meeting

At next meeting: need to figure out which entity will receive all the donations and pay all the bills

Next meetings:

Jan 8 – 10:30 at SCH; Jan 22 – 10:30 at SEARHC

Try to meet every 2 weeks