

## Action Plan [Worksheet]

Goal: Create a healthy sustainable local food[s] system for Sitka

**Objective: Increase to production of locally grown produce in 2009 and create the Sitka Community Greenhouse by 2012**

Activity	Specific Steps	Who is Responsible	Timeline for Completion					Resources Budget	
			Jan. Feb	Feb-Mar	Mar-April	April May	June July		Aug.
Present to Chamber of Commerce Luncheon - Feb. 5 at Noon  "Why a greenhouse belongs with a hospital"	1.) Prepare presentation - Power point, talking points, video clips.	Kerry, Doug, Linda		[2/4/09]					
Make the Sitka Local Foods Network a 501c3	1.) Pay to have Kerry and Paul fill out the paperwork for state application. 2.) Apply to the IRS	Kerry		1) 2/28/09	2) 3/31/09				\$750 ?? see comments
Gain assembly approval and buy in for community greenhouse on SCH site	1.) raise awareness (in community and assembly) about current food situation through letters e-mail research 2.) Lobby for approval at Jan 27 <sup>th</sup> meeting	SLFN board members - Kerry Linda Doug Natalie		1/27/09					\$0

<p>Complete a feasibility study and business plan for a community greenhouse Or: Identify contractor to write grants/business plan</p>	<p>1.) Estimate costs for the studies A,) Use existing funds if the proposals will cost less then \$700. Write grants if they will cost more than \$700</p>	<p>Doug</p>			<p>Mar 31</p>				<p>\$650</p>
<p>Build demonstration model of proposed community greenhouse</p>	<p>1.) Solicit input on design 2.) Purchase materials</p>	<p>Facilities work group - Tom Crane (lead</p>			<p>Mar 15</p>				<p>\$100</p>

<p>Launch “2009 Grow Sitka Grow” campaign</p>	<p>1.) Get vendors who have educational offerings (including Farmer Market and Greenhouse model</p>	<p>Linda Wilson</p>			<p>Mar 15</p>				<p>ANB rental – from Farmers market plus \$50 supplies</p>
<p>Get volunteers to adopt and foster seeds into plant starts for the May event and for at the Fellowship Farm</p>	<p>2.) Promote the event 1.) Get 100+ Sitkan’s to attend and leave with increased knowledge and motivation to grow</p>	<p>SLFN board</p>							<p>Linda paid \$160 to ANB Hall (\$110 + \$50 deposit)</p>
<p>Plant seeds March 15<sup>th</sup> for six/seven week growing to plant May 9<sup>th</sup>.</p>	<p>2.) Plan for seed/soil/mini greenhouse fundraiser.</p>	<p>Kerry, Maybelle, Doug, Lisa</p>							
<p>Promote and participate in Sitka Film Society’s movie “the garden</p>	<p>1.) Promote film with invites e-mails etc 2.) Create [20]75 boxes for at home growing. 3.) Sell seeds</p>	<p>SLFN board plus Lisa Sadlier Hart</p>			<p>Mar 31</p>				

<p>Earn more than \$500 in Earth week fundraiser - community clean up on Sat. April 18th</p>	<ol style="list-style-type: none"> <li>1.) Work with city and recycle Sitka to get supplies - bags gloves etc.</li> <li>2.) Get donation jars</li> <li>3.) Recruit volunteers</li> <li>4.) Conduct clean up from 10am - 1pm</li> <li>5.) Take pictures and distribute jars with pictures to local stores.</li> </ol>	<p>SLFN board - Doug Is this for city parks or for private gardens..how are funds raised?</p>							
<p>Conduct Seed and Plant Swap at ANB Hall SEE March 15<sup>th</sup> Event Seed potato sale</p>	<ol style="list-style-type: none"> <li>1.) ORDER SEEDS and SEED POTATOES</li> <li>2.)</li> </ol>	<p>Linda Kerry</p>							

<p>Raise \$500 and assist in the start of 5 or more new or expanded gardens with yard prep and clean up fundraiser</p>	<p>1.) Identify potential growing spaces.  2.) Expand garden area at 3509 HPR (Linda's house)  LINDA's GARDEN NEEDS HELP - I plan to tear out part of the "lawn" and plant food</p>	<p>Kerry  How is this different from the Earthweek task?    Linda</p>							
<p>Raise Awareness of Project, Address questions directly, Raise major donations:n\$10,000</p>	<p>1) Bring Shane Smith to Sitka.  2) Arrange personal meetings with civic leaders  3) Host Harvest Dinner/ Speaking Engagement  4) Hold Running of the Boots</p>	<p>Kerry</p>					<p>9/25  -  9/27/  09</p>		<p>\$500 honorarium  \$500 expenses  \$1,000 total  (plus AK airlines miles for Shane's transportation)</p>